PURE EXPERTZ

DEPLOYMENT PROPOSAL

Community in a Box.
Built into your business in four weeks.

You already have clients, members or customers. What you do not have is a structured way to keep them together, keep them learning, and keep them coming back to you rather than to whoever markets to them next.

That is what we build. **Your own community** — the platform, the programming, the onboarding and the operating rhythm — installed inside your business and run by your team, not by us.

TO BEGIN

$2,000

Deposit. The four-week build starts within five business days.

FULL DEPLOYMENT

$15,995

Balance payable in full, or spread across monthly payments. We will structure it to fit your cash flow.

The four weeks

WEEK 1	**Map and decide.** We map how your organization actually runs, who your people are, and what the community has to do for them. Nothing is built until this is settled.
WEEK 2	**Build.** Platform stood up, structured and branded as yours. Access, tiers and onboarding configured around the decisions from week one.
WEEK 3	**Fill it.** Programming loaded, invitations built, and your first cohort of members brought in — so it opens with something happening inside it.
WEEK 4	**Hand over.** Your team is trained to run it without us. You leave with the operating rhythm written down, not stored in someone's head.

Two hours a week to save ten to fifteen

That is the commitment we ask of you during the build, and the return we are aiming at afterward. A community that runs on a rhythm rather than on your attention is the difference between an asset and another thing to manage.

CPP® Certified Protection Professional — Board Certified in Security Management

WSI

CPP® — issued by ASIS International, the leading credential in security management for over forty years.
WSI — Certified AI Consultancy.

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Who this is built for.

Organizations with an operating structure and people who already trust them.

- **Community leaders** — associations, chambers, faith communities and civic groups
- **Business owners** with a team and a customer base to serve better
- **Real estate professionals** and **managing brokers** — agents, referrals, and continuing education under one roof
- **Insurance and mortgage brokers** — relationships that need a reason to stay warm between transactions
- **Home care and senior living** — families, caregivers and staff who need the same information at the same time
- **Accounting and bookkeeping practices** — clients who need education rather than another newsletter

What the deployment includes

- [ ] **Your community platform, branded and configured**
  Structure, access tiers, member onboarding and the pages your people land on. Yours, not a shared space.
- [ ] **Programming loaded and scheduled**
  Workshops, sessions and resources placed on a calendar your members can see, so it opens with momentum.
- [ ] **Team training and a written operating rhythm**
  Who posts what, when, and why. Documented so it survives a staff change.
- [ ] **Practical AI, installed where it saves hours**
  The administrative load that stops most communities from being maintained — handled, so your team keeps running it after we leave.
- [ ] **Access to the Pure Expertz ecosystem**
  Workshops and certification programs your members and staff can enter directly.

Incentive travel — the layer on top

Once your community is running and your people are completing training, there is something to aim at. We design incentive trips your team or members **earn** by completing the work — a shared experience tied to real progress rather than a bonus that disappears into a paycheck.

> **Where this starts.** A conversation, not a contract. Come to open office hours — Tuesday, Wednesday or Thursday at 1 PM Central — or book twenty-five minutes and we will walk through what your organization actually needs. **847-991-9985**, call or text.

Pure Expertz programs are private professional education and are not accredited by any US college or university. Deployment scope, schedule and payment terms are confirmed in a written agreement before work begins; the deposit is applied to the total. Trusted Service Provider status is a screening step, not an endorsement or warranty. Nothing here is investment, legal, tax, medical or clinical advice, or a promise of business results.